

BRIAN DUNHAM

206.612.3669 – briand@briandunham.com

WWW.BRIANDUNHAM.COM

Entrepreneurial, creative graphic designer that Fortune 100 companies and the world's leading advertising firms have trusted to transform visual brand personas. Whom takes pride in developing designs that effectively represent client requirements. A skilled communicator that has consistently developed strong relationships with clients and contractors and driven by using graphic design as a strategic business asset to stimulate company growth.

CAREER PROGRESSION

ENVOY GLOBAL - FREELANCE

2017

SENIOR VISUAL DESIGNER

- **Design:** Revising or enhancing of past or current digital creatives: PowerPoints, email newsletters, landing pages, data sheets. Conceptualized and developed new creative solutions to fulfill the advertising and marketing needs.
- **Team Collaboration:** I work multiple internal departments to effectively provide graphic design support in order to develop dynamic visual presentations.
- **Brand Improvement:** Fully complying with diverse brand guidelines, timelines, budget and project requirements.

HS2 SOLUTIONS - CONTRACT

2016

SENIOR UI DESIGNER

- **Design:** Designing site from wireframes this includes icons, color choices and imagery and rebranding a site, investigating new patterns, new imagery and icons within the site. Products working on to date include: Ballad Health and Paoli.
- **Team Collaboration:** Collaborating with multiple developers and UX designers to effectively develop dynamic solutions for Ballad and Paoli websites.
- **Brand Improvement:** Fully complying with diverse brand guidelines, timelines, budget and project requirements.

MOTOROLA MOBILITY & GLOBAL ECOMMERCE

2015-2016

VISUAL DESIGNER

Leads visual transformation initiatives to support a global brand refresh for Motorola devices.

- **Design:** Creates and enhances products and lifestyle images. Also develops quality in-depth wireframes for page creation. Products worked on to date include: Motorola 360, Moto Body and Apps, Motorola camera and TurboPower pages for the Motorola e-commerce site.
- **Team Collaboration:** Partners with multiple internal departments to effectively capture graphic design requirements and considerations in order to develop dynamic visual presentations.
- **Brand Improvement:** Contributed to the development of new creative to strengthen the relaunch of the Motorola mobile brand globally.

TRIBUNE PUBLISHING

2014-2015

DIGITAL DESIGNER

Played an integral role in the company achieving strong consumer sales for eight regional papers through engaging graphic designs.

- **Design:** Troubleshooting, revising or enhancing of past or current digital creatives. Conceptualized and developed new creative solutions to fulfill the advertising and marketing needs.
- **Sales Support:** Delivered static and rich media mock-ups for pre-sales activities that were instrumental in closing new sales annually. Ensure deadlines are met and consistent with company, IAB and client guidelines.
- **Brand Guideline Adherence:** Delivered complex advertising solutions through Online Media Advertising, while fully complying with diverse brand guidelines, timelines, budget and project requirements. The forms of media used and created are flash banners, pushdowns, billboards, interstitials, homepage take over and responsive ads.

WILDTANGENT

2011-2013

SENIOR DESIGNER

Increased company revenue by redesigning BrandBoost 2.0, WildTangent's flagship proprietary advertising platform which improved customization, branding and social media integration and increased product inventory.

- **Sales Support:** New designs contributed to the generation of an additional \$500K in annual revenue. Delivered a wide variety and high volume of Media Sales Marketing materials such as PowerPoint presentations, sell sheets, case studies, and flash animated product demonstrations.
- **Design:** Gained the trust of Fortune 100 clients to effectively conceptualize business requirements and deliver complex advertising solutions including micro-sites and mobile rich media.
- **UI/UX:** Created UI, look/feel brand integration for Advergames published in the WT service for wide range of client campaigns. Also redesigned the Brandboost 2.0 flagship proprietary advertising platform which included enhanced customization, branding and social media inventory.
- **Personnel Management:** Supervised and mentored contractors/freelancers, while maintaining high volume and quality work.

FREELANCE

2007-2010

SENIOR DESIGNER

Delivered innovative visual designs in collaboration with some of the world's leading creative advertising firms including Publicis, POP Interactive, Stanton & Everybody, Hydrogen, Motricity, Webber, Uppercut Advertising and Daptiv.

DOUBLECLICK PERFORMICS

2006-2007

SENIOR DESIGNER

Improved the organization's digital presence with compelling websites, email newsletters, icons, and animated banners.

- **Event Support:** Created striking designs for the Age of Ingenuity Client Summit event, a Circuit City partnership, and local Chrysler dealerships.
- **Personnel Management:** Led the hiring and management of contractors ensuring on time and on budget completion of SOWs.

SHARED MARKETING SERVICES

2004-2006

GRAPHIC DESIGNER

Led key design projects that helped cultivate interest for the following clients: Toyota Rent A Car, Cingular, Hunter Douglas, VW, and Shell.

- **Marketing Promotion:** Developed engaging designs to effectively promote client brands through direct mail and advertisements.
- **Design Leadership:** Oversaw all phases of print design including direct mail, ads, websites, logos, company guidelines and photography.

TECHNOLOGY PROFICIENCIES

Software Programs: Adobe CC: Photoshop, Illustrator, InDesign, Dreamweaver, Flash, Fireworks, Captivate, and Premiere. Flite, CheckM8, Celtra, (online advertising technology), PowerPoint, Word, Sketch, InVision, Zeplin and working knowledge of HTML and CSS, Mac OS & Windows Platforms.

EDUCATION

FULL SAIL UNIVERSITY ONLINE

MFA, MEDIA DESIGN

WESTERN MICHIGAN UNIVERSITY

BA, GRAPHIC DESIGN